



## Hannah Richards

Graphic Designer & Artist

### Contact

✉ [art.hannahrichards@gmail.com](mailto:art.hannahrichards@gmail.com)

🌐 [hannahrichardsart.com](http://hannahrichardsart.com)

### Skills

- Adobe Creative Cloud
- Google Workspace
- Microsoft 365
- Social Media
- Figma
- Canva
- Organization
- Multi - Tasking
- Time Management
- Creative
- Photography
- Illustration
- Fine Art

### About Me

I am a highly creative person looking to be challenged. My creative abilities and work ethic help me in my success. I have grown up in and around several small businesses in the Traverse City area. This has allowed me to be close to the behind-the-scenes of a small business and has taught me to understand how customers and clients think, as well as to see what they see. Using my excellent observation skills and organized, logical thinking abilities, I create designs that speak clearly and cohesively to customers.

### Work Experience

● Oct. 2022 - Present  
**H. Richards Art & Design**  
Traverse City, Michigan

#### Freelance Design

Freelance Graphic Design for clients. Generate files for print. Produce advertisements. Design logos and branding for new companies. Research content to promote brands. Work with clients from idea to completion.

● May 2020 - Present  
**Harbor View Lavender Farm & The Cherry Stop**  
Traverse City, Michigan

#### Designer & Collaborator

Develop and lay out digital files for print. Design email marketing campaigns. Design product labels for print production. Lead advertising and lay out marketing campaigns. Create social media posts. Develop, layout, and produce illustrations for marketing materials.

● May 2022 - August 2022  
**Britten Inc.**  
Traverse City, Michigan

#### Marketing & Graphic Design Internship

Collaborated with the marketing team to design signage, banners, and other marketing materials. Designed several Christmas and holiday cards. Created example designs for the website. Designed and set up manuals to be printed and sent out with products. Worked on website and email marketing.

### Other Experience

● 2023  
"Natures Kaleidoscope"  
**Art Prize: Grand Rapids, Michigan**  
Displayed an art piece for Art Prize in Grand Rapids, MI.

### Education

● 2020 - 2023  
**University of Michigan**  
**Bachelor of Fine Arts**  
Major: Fine Arts with a concentration in Graphic Design  
Minor: Earth Science